ADVERTISING OPPORTUNITIES
with Ole Miss Campus Recreation
WELCOME TO OLE MISS
CAMPUS RECREATION

Our MISSION
Campus Recreation provides outstanding services, inclusive programs, and educational opportunities to empower the University of Mississippi community in the pursuit of lifelong well-being.

Our VISION
The Flagship: The term flagship is used in common vernacular to identify the most important or leading member of a group. It has also come to be an adjective describing the most prominent or highly touted product, brand, location, or service among those offered by a company. Flagship universities are typically recognized as the best-known institutions in the state. At Campus Recreation, our vision is to be The Flagship. We want to be recognized as one of The Flagship departments at the University of Mississippi. We want to be viewed as The Flagship university recreation program in the state. We want to be considered one of The Flagship collegiate recreation departments in the nation. We would want our staff to be dedicated to this concept of being The Flagship, a premiere organization dedicated to high performance and recognized for excellence.

*Businesses or organizations portraying messages or selling products/services not in line with Campus Recreation's mission will not be eligible to participate in advertisement opportunities. Final decisions about partner eligibility are made by the Campus Recreation Coordinator of Marketing.
FACILITIES

Turner Center
Ole Miss has indoor and outdoor facilities available to the students and the University community for recreational use. The Turner Center, a 155,000 sq. ft. facility opened in March of 1983, is the focal point for indoor recreational opportunities. Although many of the facilities are used for academic purposes, sufficient time is allocated for structured and unstructured recreational use.

Outdoor Sports Complex
Community and recreational usage is not tracked at the OSC (intramural fields, sport club fields, pavilion, and disc golf course). The OSC is used by Greek life, student organizations, Army ROTC, disc golfers, University athletic camps, high school camps/team practices, and Ole Miss football tailgaters (RVs). The road that runs directly by the OSC is a highly traveled route from West Jackson Avenue to campus.

Rebel Challenge Course
The challenge course includes a high and low ropes course located on Insight Park Avenue just up the hill from the OSC. The challenge course hosts a wide variety of students groups, university programs, community organizations, birthday parties, and local businesses.

South Campus Rail Trail
The University of Mississippi owns the land located just south of Highway 6 and just west of Chucky Mullins Drive. The trail provides a recreational experience for students, faculty, staff, and Oxford-Lafayette County community members who walk, run, and bike on this trail.

South Campus Recreation Center
The South Campus Recreation Center includes a renovation of the old Whirlpool factory building to house about 100,000 sq. ft. of recreation space unique to Ole Miss. This area will also include a transportation hub and parking services. The facility will open in Fall 2018.
<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Benefits</th>
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</table>
| Bronze Package    | $1,500/year | • Banner overlooking the gymnasium  
|                   |           | • Advertisement next to group fitness studio 305  
|                   |           | • Promotional materials to be distributed at welcome desk  
|                   |           | • Logo displayed on Campus Recreation advertising partners webpage  
|                   |           | • Ability to table at all Campus Recreation special events               |
| Silver Package    | $2,000/year | • Banner at Turner Center tennis courts  
|                   |           | • Logo printed in Campus Recreation yearly program guide  
|                   |           | • Ability to purchase one facility membership at current faculty/staff rate (savings of $450 vs. community rate) |
| Gold Package      | $3,000/year | • Banner in the natatorium  
|                   |           | • Advertisement next to group fitness studio 305  
|                   |           | • Promotional posts on Campus Recreation social media platforms          |
|                   |           | • Sign attached to fencing at the Outdoor Sports Complex                  |
| Platinum Package  | $4,500/year | • Ability to purchase one facility membership at current faculty/staff rate (savings of $450 vs. community rate)  
|                   |           | • Ability to table at the Turner Center 2x                                |
|                   |           | • Scoreboard sign at Outdoor Sports Complex                               |
|                   |           | • Logo on Reach TV (closed circuit TV by fitness center)                  |

**Custom advertising package options are available.**  
All advertising agreements require a Memorandum of Understanding (MOU) prepared by Campus Recreation. The payment deadline will be outlined in the MOU. Campus Recreation will create all banners and signs so that designs, materials, and sizes are uniform.
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<thead>
<tr>
<th>Promotion Type</th>
<th>Cost</th>
<th>Details</th>
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<tbody>
<tr>
<td>Adsleeve Promotion</td>
<td>$6,000/six months</td>
<td>- Company message/design on all fifteen turnstile prongs</td>
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<tr>
<td></td>
<td>$10,000/year</td>
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<tr>
<td>Entrance Image Display</td>
<td>$6,000/six months</td>
<td>- Company image on all five entrances</td>
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**ADVERTISING**

**Gymnasium Wall Pads**

- **$12,000/three year ($4,000/year)**
- **$15,000/five year ($3,000/year)**
- Company logo (in white) stretched across center wall pads
- Logo displayed on the Reach TV (closed circuit TV next to fitness center)
- Promotional materials to be distributed at welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events

**Water Fountain Promotion**

- **$1,000/year**
- Company design on a sticker above/near a water fountain or refillable water station
- Ability to change displayed design 1x
- Logo displayed on the Reach TV (closed circuit TV next to fitness center)
- Promotional materials to be distributed at welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events
$1,000/year

- Company design on a sticker displayed in a prime location in the Turner Center
- Ability to change displayed design 1x
- Logo displayed on the Reach TV (closed circuit TV next to fitness center)
- Promotional materials to be distributed at welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events

OR

YOUR DESIGN HERE

OTHER LOCATIONS AVAILABLE
ADVERTISING

Tabling

$360/6x
$720/12x

- Ability to table at the Turner Center (three hours per session)
- Promotional materials to be distributed at welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events

Elevator Cling

$2,500/six months
$4,000/year

- Full elevator cling with the ability to change the design 1x (six mo.) or 3x (year)
- Promotional materials to be distributed at welcome desk
- Logo displayed on Campus Recreation advertising partners webpage
- Ability to table at all Campus Recreation special events
ADVERTISING

Intramural Sports Championship T-Shirts
$2,500 (back logo)
$1,000 (sleeve logo)

FRONT

INTRAMURAL DESIGN

YOUR LOGO HERE

BACK

YOUR LOGO HERE

OR

Sport Clubs Scoreboard Sign
$2,500/year

YOUR LOGO HERE
For more information, PLEASE CONTACT

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662-915-2991

Connect with us

@OleMissCR

www.campusrec.olemiss.edu